



PHILADELPHIA'S LIBRARY OF AMERICAN HISTORY

Two Years in Review

Introduction

HSP is in an exciting period of regrowth, as you will read in the following two-year annual report. Inspiring new leadership, a forward-looking five-year strategic plan, a re-energized staff and board, and critical improvements to HSP's building are all detailed in the following pages. None of the work we do to collect, preserve, and share the important stories of the past would be possible without the dedication and generosity of our supporters. We hope to see you soon in the Reading Room or at one of our upcoming programs!



New Leadership

David Brigham Appointed CEO

In November 2020, HSP's Board of Councilors announced David R. Brigham, Ph.D. as its new Chief Executive Officer, giving oversight of one of the nation's largest and most important collections of historical archives to a top scholar, prominent educator, and a proven leader in the arts and humanities. Dr. Brigham brings a dynamic and effective leadership style that embodies all facets of running a modern educational and successful and cultural institution. During his 11-year tenure as the CEO



of the Pennsylvania Academy of the Fine Arts (PAFA), Brigham presided over a transformative period of growth and innovation where it doubled its operating budget, dramatically increased its endowment, and accomplished more than 50,000 square feet of renovations.

This valuable experience carried over and during his first eighteen months at the helm of HSP, Brigham's accomplishments include:

- A visionary strategic plan in collaboration with staff, board, and thought leaders;
- Recruiting nine new Councilors who expand the diversity, professional expertise, and geographic reach of the board;
- Growing HSP's staff, including the hiring of a new Director of Education & Programs and a new Director of Genealogical Programs & Services;
- Increasing contributed revenue, specifically by growing HSP's Treasures Society (upper-level membership group); and,
- Launching a \$4 million capital and strategic initiatives campaign to improve HSP's physical and IT infrastructure and celebrate HSP's upcoming 200th anniversary (2024) and the nation's 250th (2026).

Brigham's vision for the future of the Historical Society of Pennsylvania is a vibrant institution that promotes discovery within its peerless collections and activates the collections through scholarship, storytelling, educational initiatives, artistic expression, and the strategic use of technologies.

Highlights

New Staff and Councilors



The past two years have brought some new faces to 1300 Locust Street. HSP has hired new staff members across all departments, including additions to the staff's senior team.

Under the leadership of David Brigham, some of the new hires at HSP include a Director of Education and Programs, a Chief Administrative Officer, and a Director of Genealogical Programs and Services.

In addition to developing a robust staff, HSP elected nine new members to its Board

of Councilors. These Councilors bring expertise from various backgrounds, including strategic communications, government relations, human resources, legal affairs, and more.

Fellowships at HSP

Each year, HSP offers between 25 to 30 short-term fellowships in partnership with the Library Company of Pennsylvania (LCP). Fellows conduct research in the complementary collections of both libraries, which are adjacent to one another.

These fellowships support advanced, postdoctoral, dissertation, and independent research. Fellows generally come from interdisciplinary backgrounds, most commonly history, English, music history, Black history, and theology.

Former HSP/LCP fellow Nicole Eustace won the 2022 Pulitzer Prize in History for her work "Covered with Night: A Story of Murder and Indigenous Justice in Early America." She used several of HSP's collections for "Covered with Night," including the Penn Family papers and the Logan Family papers.



New Partnerships

In January 2022, the Historical Society of Pennsylvania established a strategic alliance with the University of Pennsylvania, which exposes undergraduate students at Penn to archival manuscripts. The program ushered hundreds of students to HSP, some of which returned. The partnership also attracted professors from other universities to later independently bring their students to HSP to work in the collections.

HSP is also collaborating with the American Philosophical Society (APS), the Library Company of Philadelphia (LCP), the Jay I. Kislak Center for Special Collections, Rare Books and Manuscripts at the University of Pennsylvania, and

the Museum of the American Revolution on the Revolutionary City project in anticipation of the United States Semiquincentennial. The foundation for the project is a digital portal that hosts primary documents from the collections of HSP, APS, LCP, and Penn.

THE Revolutionary CITY

Five-Year Strategic Plan



A collaborative effort among HSP board and staff, in consultation with outside experts, yielded a five-year strategic plan.

Designed to guide the organization through its 200th anniversary in 2024 and on to the nation's birthday in 2026, the plan provides targets for

financial and operational sustainability. Perhaps most importantly, the plan includes five themes around which HSP will develop its communication, collections, programs, and staffing. Those themes, which represent the strengths of the collections and opportunities for partnerships, are:

- ♦ Pennsylvania: Crucible of the Nation
- What's Your Story? Chronicling Families and Communities
- America's Promise and Its many Voices
- Americans and Innovation: Science, Technology, and Enterprise
- The Soul of America: Visual, Performing, and Literary Arts

Partnership through Programming

From genealogy how-to classes to virtual workshops and webinars, HSP hosted 41 programs over the last two years, with more than 50 presenters sharing their research and expertise. Programming topics included the release of 1950 Census records, the 13th Amendment, the Chew Family papers, and William Still.

Through virtual programming, HSP served a diverse local, national, and international audience. We also reintroduced onsite events following the pandemic closure, welcoming dozens of participants to 1300 Locust Street. Many of these programs featured partnerships with a variety of organizations, including Stenton, Cliveden of the National Trust, Mural Arts Philadelphia, Equality Forum, Preservation Alliance for Greater Philadelphia, William Way Community Center, African American Genealogy Group, and more.



Twitter Followers 6,870 4,250 Instagram Followers Facebook Followers 15,238

6,915 Event Attendees



HSP Launches Capital Renovation

In spring 2022, HSP launched a capital project to rejuvenate and modernize the institution with an external and internal renovation of our building at 1300 Locust Street.

Restoration of the building façade began in May, including the repointing of brick, repairs to stucco, repairs and replacement of windows, and the cleaning and repointing of marble on the exterior of the building. The work improved the aesthetic appearance of the façade, and



ensured our ability to maintain a climate controlled environment for our collections inside and secure the safety of pedestrians who pass the building each day.

Further, a new exterior lighting concept illuminates the building for safety and enhances the façade for evening events.

The interior renovation project will be completed in 2023. The renovations promise to improve the researcher and visitor experience, provide space for sharing collections, and solidify the institution as one of Pennsylvania's cultural cornerstones.

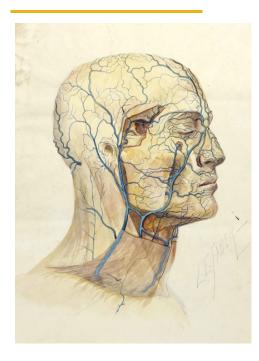
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Around the Library

Acquiring and Preserving Collections



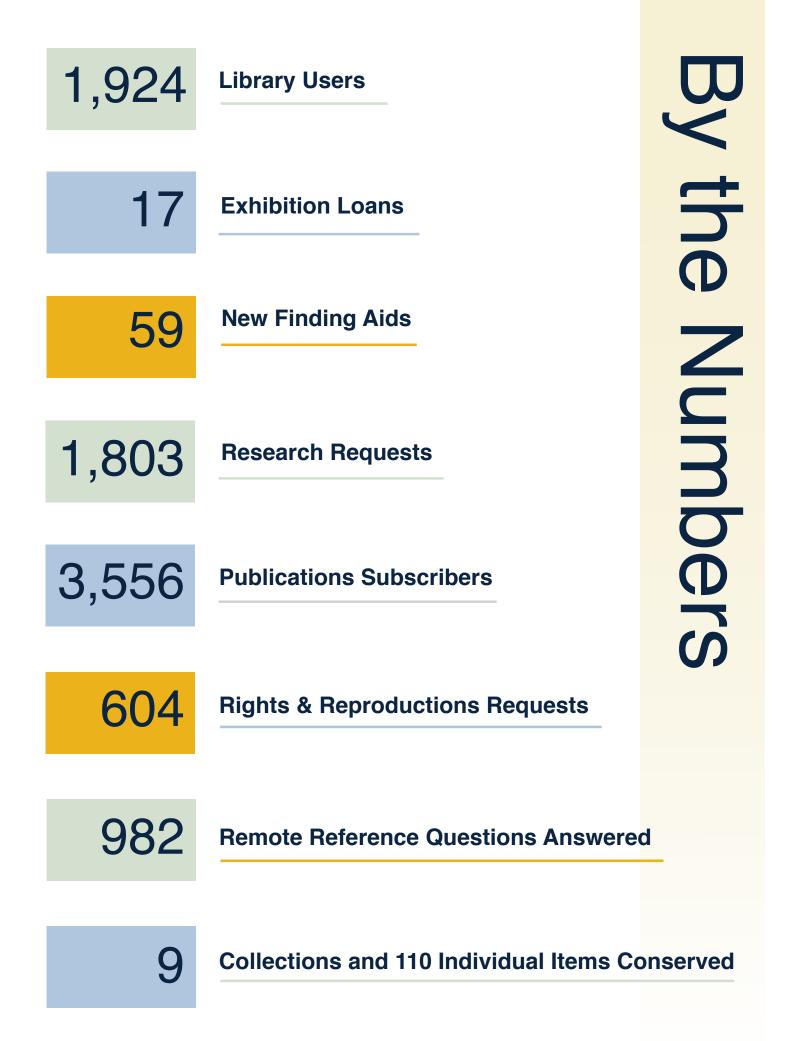
Every year HSP's archivists and conservators preserve, arrange, and describe archival material to make it accessible to researchers. The last two years were no exception. Through generous support from substantial grants and individual donors, we improved the physical and intellectual access of more than 200 linear feet of rich collection materials.

For example, in April 2022 HSP completed a twoyear project that vastly improved the condition of the J.B. Lippincott Company records. The 140 linearfoot archival collection was in physical disrepair and lacked proper arrangement, making it difficult to access. With support from the National Historical Publications & Records Commission (NHPRC), the Gladys Krieble Delmas Foundation, and Wolters Kluwer, we inventoried, arranged, rehoused, and

physically conserved the collection. Our skilled conservators completed 450 hours of mold remediation, rehoused 437 volumes in custom-made archival enclosures, and treated 22 large manuscript ledgers.

The project shed light on some of the collection's notable items. More than 100 anatomical drawings (original watercolor) that date to around 1906 were uncovered, mostly created by Hermann Faber and his son. Faber is known for his medical documentation of the Civil War and for his illustration of the scene of President Lincoln's deathbed. The collection also contains a rich section of correspondence. Editor J. M. Stoddart corresponded with Walt Whitman, Oscar Wilde, Arthur Conan Doyle, and Julian Hawthorne, among others. When paired with other HSP collections, such as the records of Lea & Febiger and the Curtis Publishing Company, the J.B. Lippincott Company records make HSP one of the most comprehensive destinations for the study of American publishing.

146 New Collections Linear Feet 417.65



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*deceased

Financial Review

Statements of Financial Position

June 30, 2021 and 2020

Assets	2021	2020
Cash Contributions receivable Prepaid expenses Investments Property & equipment (net) Beneficial interest in perpetiual trusts	\$ 379,378 534,354 64,064 13,684,842 6,165,395 10,277,000	 \$ 175,257 188,850 88,439 11,564,542 6,624,298 8,317,000
Total Assets	\$ 26,958,386	\$ 27,970,461
Liabilities		
Line of credit	\$-	\$ 425,000
Notes payable - Paycheck Protection Prog	jram 335,850	334,200
Accounts payable and accrued expenses	213,741	150,880
Total Liabilities	\$ 549,591	\$ 910,080
Net Assets		
Without donor restrictions With donor restrictions	\$ 2,991,335	\$ 3,146,855
Purpose and time restrictions	1,302,265	719,909
To be maintained indefinitely	26,261,842	22,181,542
	27,564,107	22,901,451
Total Net Assets	\$ 30,555,442	\$ 26,048,306
Total Liabilities and Net Assets	\$ 31,105,033	\$ 26,958,386

Statements of Activities

June 30, 2021 and 2020

Revenues, Gains, and Other Support	2020	2019
Contributions and grants Interest and dividends Distributions from perpetual trusts Auxiliary activities Gain on deaccession of collection item (Baker collection) Forgiveness of loan payable - Paycheck Protection Progra Other Net assets released from restrictions Satisfaction of program restrictions Endowment spending policy	\$ 1 ,697,892 228,793 450,000 161,624 - am 334,200 85,589 - -	\$ 980,793 257,989 430,000 129,067 2,015,840 - 37,576 - -
Total Revenue, Gains & Support	\$ 2,958,098	\$ 3,851,265
Expenses		
Program services		
Library and collections	\$ 1,387,923	\$ 1,352,817
Programs, publications, and special projects Supporting Services	312,944	442,778
Fundraising	241,397	220,969
Administration	580,250	450,706
Cost of deaccession of collection item	-	434,071
Total Expenses	\$ 2,522,514	\$ 2,901,341
Change in Net Assets	\$ 4,507,136	<u> </u>

View the full FY2021 financial report here.

Financial Review

Statements of Financial Position

June 30, 2022 and 2021

Assets	2022	2021
Cash	\$ 865,600	\$ 379,378
Contributions receivable	2,211,268	534,354
Prepaid expenses and other	87,375	64,064
Investments	11,764,745	13,684,842
Property and equipment (net)	6,249,235	6,165,395
Beneficial interest in perpetual trusts Collections	8,341,000 -	10,277,000
	\$ 29,519,223	\$ 31,105,033
Liabilities		
Notes payable - Paycheck Protection Program	\$-	\$ 335,850
Accounts payable and accrued expenses	457,819	213,741
Total Liabilities	\$ 457,819	\$ 549,591
Net Assets		
Without donor restrictions With donor restrictions	\$ 3,108,027	\$ 2,991,335
Purpose and time restrictions	3,547,632	1,302,265
To be maintained indefinitely	22,405,745	26,261,842
	25,953,377	27,564,107
Total Net Assets \$	5 29,061,404	\$ 30,555,442
Total Liabilities and Net Assets	5 29,519,223	\$ 31,105,033

Statements of Activities

June 30, 2022 and 2021

Revenues, Gains, and Other Support	2022	2021
Contributions and grants Interest and dividends Distributions from perpetual trusts Auxiliary activities Employee retention credits Forgiveness of loan payable - Paycheck Protection Pro Other Net assets released from restrictions Satisfaction of program restrictions Endowment spending policy	\$ 4,043,990 274,667 453,871 144,245 102,098 gram 335,850 35,397 -	\$ 1,697,892 228,793 450,000 161,624 - 334,200 85,589 -
Total Revenue, Gains & Support	\$ 5,390,118	\$ 2,958,098
Expenses		
Program services		
Library and collections	\$ 1,586,386	\$ 1,387,923
Programs, publications and special projects Supporting services	343,981	312,944
Fundraising	379,290	241,397
Administration	710,541	580,250
Total Expenses	\$ 3,020,198	\$ 2,522,514
Change in Net Assets	\$ 2,369,920	\$ 435,584

View the full FY2022 financial report here.